



# IGNITE!

CREATING AN INNOVATION ECOSYSTEM  
THAT WORKS FOR WOMEN



# Women's full participation in the innovation ecosystem is vital to our future.



## PATENTS/RESEARCH & DEVELOPMENT

The result of business as usual? 118 years before women inventors reach parity. Diversity in R&D funding, patents and technology commercialization is an economic game changer.



## STEM

STEM-based fields are the future of business, work and wealth creation. Where are the scalable best practices to accelerate interest, inclusion and impact?



## UNCONSCIOUS BIAS

How do we disrupt bias? Biases – inherently human – play an oversized role in society. Exploring strategies to mitigate their impact is paramount to unleash “under-the-radar” innovators.



## MENTORSHIP/ROLE MODELS

Women's stories and guidance inspire other women to action. How do we leverage the science of effective mentoring? How do we expand the visibility of role models?



## INVESTMENT

While women founders receive only 2% of venture-backed investment, they achieve 35% higher returns. What will it take to turbocharge gender lens investing?



## DATA/MEASUREMENTS/SCORECARDS

What is the measurement of a paradigm shift? There are many excellent initiatives at work, but we've yet to move the needle. What mix of data, metrics and scorecards will drive action?

**The Ignite Global Framework will share fresh insights, best practices and thought leadership.  
Join us to drive new models and solutions that capitalize on women's strengths.**

Contact us for more information: Virginia Littlejohn: [vlittlejohn@quantumleapsinc.org](mailto:vlittlejohn@quantumleapsinc.org) • Karen Maples: [karen@futureforwardcenter.org](mailto:karen@futureforwardcenter.org)